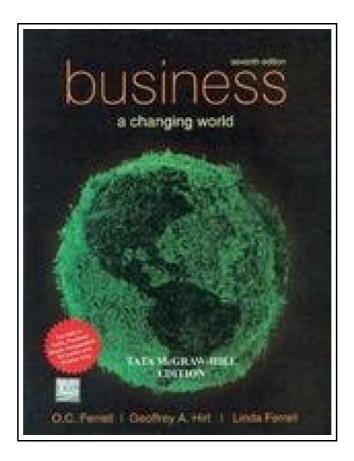
Business: A Changing World



Filesize: 6.12 MB

Reviews

An exceptional book and also the font utilized was intriguing to read. This is for all who statte there was not a worth reading. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Prof. Tyson Hilpert)

BUSINESS: A CHANGING WORLD



McGraw Hill Education, 2011. Softcover. Book Condition: New. 5th or later edition. Business: A Changing World is the fastest growing introductory business textbook on the market, and for a simple reason. It?s written from the ground up to be brief, lean, and flexible enough to enable you to cover just the topics you want at the level of depth you want, plus it doesn?t inherit out-dated examples from a hardback derivative. TABLE OF CONTENTS: Part I: Business in a Changing World 1. The Dynamics of Business and Econoics Guidelines for the Development of the Business Plan 2. Business Ethics and Social Responsibility Appendix A The Legal and Regulatory Environment 3. Business in a Borderless World 4. Managing Information Technology and E-Business Part II: Starting and Growing a Business 5. Options for Organizing Business 6. Small Business, Entrepreneurship, and Franchising Part III: Managing for Quality and Competitiveness 7. The Nature of Management 8.Organization, Teamwork, and Communication 9. Managing Service and Manufacturing Operations Part IV: Creating the Human Resource Advantage 10. Motivating the Workforce 11. Managing Human Resources Appendix B Personal Career Plan Part V: Marketing: Developing Relationships 12. Customer-Driven Marketing 13. Dimensions of Marketing Strategy Part VI: Financing the Enterprise 14. Accounting and Financial Statements 15. Money and the Financial System 16. Financial Management and Securities Markets Appendix C Personal Financial Planning Printed Pages: 624.

Read Business: A Changing World Online

Download PDF Business: A Changing World

Other eBooks



Studyguide for Constructive Guidance and Discipline: Preschool and Primary Education by Marjorie V. Fields ISBN: 9780136035930

2009. Softcover. Book Condition: New. 5th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights,...

Save eBook »



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

Save eBook »



xk] 8 - scientific genius kids favorite game brand new genuine(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2010-01-01 Pages: 270 Publisher: Dolphin Publishing Our Books all book of...

Save eBook »



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

Save eBook »



Billy & Buddy 3: Friends First

CINEBOOK: The 9th Art Publisher, Canterbury, 2012. Paperback. Book Condition: New. 1st English Edition. 48pp Suitable for: 8+ years. [In stock in Australia now, for immediate delivery]-More hilarious proof that a Cocker spaniel is...

Save eBook »



Would It Kill You to Stop Doing That?

Book Condition: New. Publisher/Verlag: Little, Brown Book Group | A Modern Guide to Manners | A laugh-out-loud guide to modern manners by acclaimed humorist, author, and Vanity Fair columnist Henry Alford. | A few years

Read Document »



Found around the world: pay attention to safety (Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2013-04-01 Pages: 24 Publisher: Popular Science Press How to ensure online

Read Document »



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook (Paperback)

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. From a certified teacher and founder of an online tutoring website-a simple and

Read Document »



It's a Little Baby (Main Market Ed.)

Pan Macmillan. Board book. Book Condition: new. BRAND NEW, It's a Little Baby (Main Market Ed.), Julia Donaldson, Rebecca Cobb, It's a Little Baby is a beautiful and engaging book for little ones from Julia

Read Document »



Studyguide for Introduction to Early Childhood Education: Preschool Through Primary Grades by Jo Ann Brewer ISBN: 9780205491452

2011. Softcover. Book Condition: New. 6th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights,

Read Document »