



Business Statistics in Practice

By Bruce Bowerman, Richard O? Connell

Tata McGraw-Hill Education Pvt. Ltd., 2010. Softcover. Book Condition: New. 5th or later edition. The new edition of Business Statistics in Practice provides a modern, practical, and unique framework for teaching the first course in business statistics. This framework features case study and exampledriven discussions of all basic business statistics topics. In addition, the authors have rewritten many of the discussions in this edition and have explained concepts more simply from first principles. The only prerequisite for this text is high school algebra. Table of Contents: 1. An Introduction to Business Statistics 2. Descriptive Statistics: Tabular and Graphical Methods 3. Descriptive Statistics: Numerical Methods 4. Probability 5. Discrete Random Variables 6. Continuous Random Variables 7. Sampling Distributions 8. Confidence Intervals 9. Hypothesis Testing 10. Statistical Inferences Based on Two Samples 11. Experimental Design and Analysis of Variance 12. Chi-Square Tests 13. Simple Linear Regression Analysis 14. Multiple Regression 15. Model Buildling and Model Diagnostics 16. Time Series Forecasting 17. Process Improvement Using Control Charts 18. Nonparametric Methods 19. Decision Theory Appendix A: Statistical Tables Appendix B: Counting Rules Appendix C: Hypergeometric Distribution Appendix D: Properties of the Mean and the Varijance of a Random Variable, and the Covariance Appendix...



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