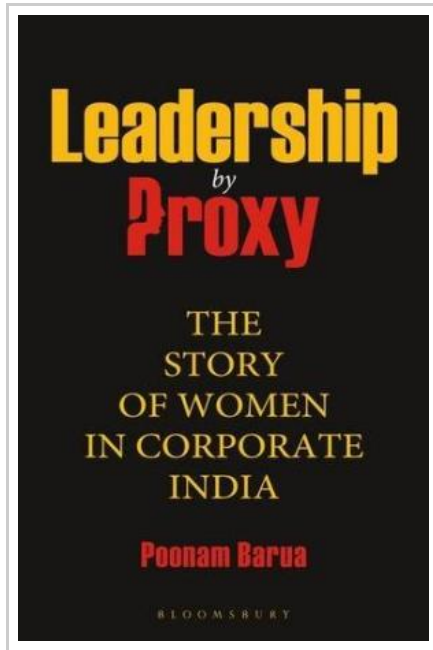



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Leadership by Proxy: The Story of Women in Corporate India

By Poonam Barua

Bloomsbury India, London, 2015. Hardcover. Book Condition: New. 266pp. Leadership by Proxy? by Poonam Barua is a pioneering book that lays an archival milestone for creating a ?brave new mindset? in corporate India and businesses worldwide -- that will genuinely embrace ?balanced leadership? as a true goal of corporate enterprise, validate and verify equal opportunity with meritocracy, respect inclusive growth for women who form 50% of the world population, and best practices in the workplace that will reject homogenous all-male corporate leadership as a fundamental economic function ? to bring optimum rewards of diversity to business growth and societal progress. The book is a steady and seminal personal narrative ? with compelling corporate anecdotes and case studies ? that provide a multifaceted kaleidoscope of how the women of corporate India have been progressively finding their voices in an unequal corporate world, collectively redefining gender-sensitive leadership, and aspiring for board positions ? in hallways that have kept the women out of decisionmaking for over 100 years. The book is recommended reading for all business leaders, professionals, academics, acitivists, ngo?s, women and men? who are looking for insights, perspectives, and roadmaps to build a vibrant common future ? where differences are respected,...



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